

## The 21<sup>st</sup> Annual Kung Pao Kosher Comedy™

Ph: (415) 431-7363 • [lisag@igc.org](mailto:lisag@igc.org) • [www.koshercomedy.com](http://www.koshercomedy.com)

Dear friend of Kung Pao,

October 21, 2013

Advertise your business/organization/event to the 2000+ attendees of The 21<sup>st</sup> Annual Kung Pao Kosher Comedy: Jewish comedy on Christmas in a Chinese Restaurant. Peddle your wares! Announce your event!

Kung Pao takes place from Tuesday, December 24<sup>th</sup> thru Thursday, December 26<sup>th</sup> (3 days; 2 shows each day; total of 6 shows) at The New Asia Restaurant in San Francisco's Chinatown.

This year's headliner is **Gary Gulman** (Last Comic Standing, Tonight Show, Letterman, Comedy Central); also **Adrienne Tolsch** (has opened for Pointer Sisters and Billy Crystal; condo circuit maven); **Samson Koletkar** (Jewish-Indian comic) & **Lisa Geduldig** (Hostess).

### **Partial proceeds benefit:**

•SF & Marin Food Banks' "Healthy Children Pantries" AND Jewish Home's "Comedy Clinic"

The 16-24 page slick Playbill-style B&W program includes performers' bios, beneficiaries' profiles, raffle donors, community ads, and is served to all attendees directly to their table.

### **Deadlines:**

Space reservations: Mon, November 18<sup>th</sup> - Call: (415) 431-7363 or e-mail: [lisag@igc.org](mailto:lisag@igc.org)  
Ads due: Mon, November 25<sup>th</sup> - Email ad to [lisag@igc.org](mailto:lisag@igc.org)

### **Ad rates:**

|                    |              |                       |       |
|--------------------|--------------|-----------------------|-------|
| Back Cover         | \$600        | Full Page:            | \$400 |
| Inside Front Cover | \$500 (SOLD) | Half Page Horizontal: | \$250 |
| Inside Back Cover  | \$500 (SOLD) |                       |       |

### **Size of program:**

5-1/2"w x 8-1/2"h

### **Ad dimensions (All ads are B&W):**

•Back Cover, Inside Front Cover, Inside Back Cover, & Full Page: 5" w x 8" h  
•Half page Horizontal: 5" w x 3.875" h

### **Mechanicals:**

•Please provide a grayscale, press-optimized PDF, with images at a minimum of 300dpi. The layout should be created using Illustrator, InDesign, or Photoshop only.

### **Please make check payable to Kung Pao Kosher Comedy and send to:**

Kung Pao Kosher Comedy  
c/o Lisa Geduldig  
3525 17th St. #6  
San Francisco, CA 94110

\*Also, please let us know **if you would like to donate an item to the Free Raffle** which will be advertised in the program and announced from the stage when the prize(s) is/are given away.

\*\* Tickets go on-sale on Monday, October 28th at 9AM thru [www.koshercomedy.com](http://www.koshercomedy.com) and (925) 855-1986.